



HYPER
BOWLING

HyperBowling

EXPAND THE REACH OF BOWLING BEYOND IMAGINATION

HyperBowling is a revolutionary new bowling-based attraction that is built to extend your reach beyond the existing bowling population—to reach younger generations like Millennials, increase their spending and frequency of visits—and ultimately your revenue. It is an amazing blend of software, mechanical design, futuristic user interfaces, electronics, lights and sensors, which together deliver a never before seen on-lane experience!

HyperBowling is a new set of bowling games designed around an innovative, new bumper system, which is actually meant to be used as part of the game. The lights on the bumpers create moving targets that players aim to hit (or avoid). Combined with exciting visual action on the BES X Bowler Entertainment System overhead monitors and new user interfaces on the SuperTouch consoles, HyperBowling plays like a video game on a bowling lane.

EVERYONE CAN PLAY & WIN

With HyperBowling you don't need to be a good bowler to win. It's easy to learn, easy to play and easy to score. There is no need to make difficult shots—strikes in a row, spares and hard splits have no meaning. And, there is no need to learn the complex scoring of the game. Anyone using any weight ball can play and win.

IT DELIVERS A WOW VISUAL EXPERIENCE

HyperBowling delivers a WOW visual experience that adds new dimensions to classic bowling! It was designed with a video-game approach in mind. There are different challenges and levels to explore within each game. On-screen visual action like high score rankings, target values and results are easy to follow with a high tech, futuristic feel. Visuals and screens are tightly linked to the lights and action on the lanes creating unique and immersive experience every time you play.

APPEALING & ENGAGING GAMEPLAY

HyperBowling has incredibly appealing and engaging gameplay. It was built to entertain and be endlessly replayable. Four different games provide a variety of challenges. They feature arcade-like gameplay for the casual gamer, never before seen in bowling, including progressive levels, increasing difficulty, real risk/reward decisions, high score and accomplishments.

HYPERBUMP TECHNOLOGY

At the heart of the game is an all new, hi-tech bumper system, the HyperBump. The HyperBump was built to be a beast! Patent pending, this engineering effort has resulted in a true next generation product—the first of its kind. Its unique design supports sustained impacts by any bowler, with any weight ball. Sensors in the HyperBump keep track of where the ball is on the lane, and if and where it hits the bumpers.



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